

DIGITAL MEDIA MINOR

Requirements

Code	Title	Credit Hours
Minor Requirements		
JOU 104	Digital Photography	3
JOU 204	Digital Videography	3
JOU 311	Griffon Media	3
or JOU 432	Social Media Branding	
JOU 324	Web Content and Design	3
Plus 6 credits from any of the following:		6
ART 129	Design Software Applications	
ART 190	Digital 3D Fundamentals	
ENT 201	Entrepreneurship I	
ETC 200	Introduction to Technical Communication	
ETC 420	Technical Documentation	
GBA 201	Business Analytics and Reporting	
MKT 301	Principles of Marketing	
MKT 370	Digital Marketing	
MUS 210	Introduction to Music Technology	
RSM 220	Introduction to Recreation and Sport Management	
RSM 343	Marketing in Recreation and Sport	
Total Credit Hours		18

University Graduation Requirements

1. Have a valid and declared major on file (minors cannot be awarded in the same areas as the major, emphasis or concentration).
2. Earn a minimum of 3 credit hours beyond the major, emphasis, concentration and/or general studies requirements.
3. Earn a minor GPA of at least 2.0.